

## The Role of Cultural Innovations In Youth Education

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**Annotation.** This article discusses the role of intellectual education in increasing the innovative potential of young people, the search and discovery of innovators among young people, promoting innovation, attracting young people to science and supporting their initiatives, increasing the innovative potential of young people.

**Keywords:** Third Renaissance, innovation, initiative, motivation, creative method, individual, intellectual education.

Strategies and mechanisms of innovative development of the country are closely linked with the effective use of the intellectual and scientific-technical potential created in it, and the fate of future generations, the interests of the state and the people are embodied in the education system.

The main foundation in ensuring the sustainable development of any state is the human factor, which is associated with its intellectual potential. From this point of view, given that a large part of the country's population consists of young people with modern knowledge and skills. Protecting the interests of this layer in the socio-economic and other spheres and finding a theoretical and practical solution to the current issues is an important task on the agenda. Exactly, we want to approach this issue from a cultural point of view.

The main requirement of today's rapid process is that young people have a deep understanding of the new qualitative changes taking place in social processes, do not succumb to negative external influences, increase the creative nature and eliminate the flaws of laziness and indifference. The harmonization of religious and secular values, the educational impact of the environment in the family and society, and the role of science and education in the formation of the national idea in the minds of young people are invaluable. Values represent the succession between the past and the present, so the history of the nation, its past life and culture are expressed in the values itself. That is why every political system, every state uses values for its own purposes and interests. The status and importance of values and their impact on human beings are inextricably linked with the policies pursued by the existing social system in society.

The prestige of any state in the world community is determined by its intellectual potential. . It is difficult to imagine the intellectual activity of today's generation without cultural innovation and cultural creativity. In this regard, the President of the Republic of Uzbekistan Sh. Mirziyoyev said, “Innovation- it means the future. If we start creating our great future today, we must exactly start it with innovative ideas and approaches. ”

Article 42 of the Constitution of the Republic of Uzbekistan states: “Everyone is guaranteed freedom of scientific and technical creativity, use of cultural achievements. The state cares of the cultural, scientific and technical development of society. ”

Talented and creative young people play an important role in the socio-economic

development of the country. The more our young people have the necessary opportunities, the more they consider themselves as passionate about their country and people, the more promising their activities will be in all spheres of our country. Hence, striving for innovation, opening wide avenues for the development of innovations in an era of increased competition in all areas are an important factor in growth of our society. We know that the progress of humanity in its entire historical path is determined by the education and initiative of all members of society, especially the youth. In this subject, the Youth Academy under the Ministry of Innovative Development of the Republic of Uzbekistan was established at the initiative of the President with the resolution "On measures to attract young people to science and improve the system of support for their action."

An in-depth study of modern scientific approaches to the advancement of an innovative environment and the dissemination of new ideas is also one of the topical issue. It can be concluded from this, by following and analyzing trends in the field of cultural innovation and education in the international arena, it is crucial to unite and motivate young people with specific innovative ideas in creating the foundations of the Third Renaissance in the context of renewed Uzbekistan. Because our nation is rich in the culture and values of the past, as well as innovation has existed since the creation of humankind. To be more precise, our ancestors were also engaged in fundamental or fundamental innovations that changed or moved the life of the society in which they lived.

For example, the development of the technology of casting iron in 1200 BC has led to great transformations in human history. In this illustration, if we look at innovation in the field of economics, the discoveries and scientific assumptions made by our ancestors during the Renaissance, which left an indelible mark on the history of our country, guarantee that Uzbekistan will make another significant contribution to world civilization in the future. Therefore, by supporting ongoing reforms comprehensively the task of filling the gap that has arisen on this front is a topical issue nowadays.

Social networks have a profound negative impact on the spiritual world of young people. In such a complex process, it is important to form cultural competence among young people, to establish consistent professional competence. Competence means the ability to use theoretical knowledge in activities, to demonstrate a high level of professionalism, skill and ability, from a psychological point of view, competence helps young people to draw consistently evolving conclusions about how to behave in unexpected situations, how to communicate in unexpected situations, how to interact with competitors, how to use information full of contradictions in performing ambiguous tasks. In this regard, young people need to be able to properly direct their knowledge, skills and abilities.

Some representatives of modern psychology, aimed at increasing the psychological potential of man through the use of various positive psychological practices see communication as a place for approbation, testing and presentation of subjective models of managing their behaviour in the process of activity. At the same time, communicative competence is manifested in the development of subjective control skills, the formation of a positive form of worldview, the desire for success, the formation of guidance, the ability to build relationships in accordance with the purpose. Improving the educational environment of the individual is seen as a guarantee of communicative competence. Communicative competence is also related to the correct understanding of a person's behaviour. It is precisely in the process of communication that the content of human behaviour is properly conveyed to others that a person evokes a sense of satisfaction as a subject of social partnership.

Ultimately, a high level of communicative competence ensures success in society, which in turn affects a person's level of self-esteem. Low levels of communicative competence lead to stress, anxiety, and fear.

In this regard, intellectual education plays a special role in increasing the innovative potential of young people. It is known that intellectual education is a set of teaching methods aimed at increasing mental capacity, imparting knowledge, spiritual development of the individual. It is precisely this task that is accomplished through cultural innovation.

At a time when the educational process is receiving attention at the level of public policy, the following proposals can be recommended based on the requirements of educational reform:

1. Creating more opportunities for the use of information and communication technologies in education;
2. Transformation of education into a personal need based on modern creative methods and the development of independent education;
3. Creating factors for the transition from compulsory obedience to the principle of conscious discipline in the educational process;
4. Transforming the educational process into a personal need based on cultural innovations and the development of independent learning.

In conclusion, the study of modern international trends in the field, the search and discovery of innovators among young people to increase the innovative potential of young people in our country today. Promoting innovation. It is time to develop cultural initiative among young people by performing tasks such as developing initiative in young people, promoting various modern discoveries, creating new ideas and putting them into practice.

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