

## Using Innovative Techniques in Teaching English for Non-Linguistic Students

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### ABSTRACT

Issues in his article are about teaching English in non-linguistic universities through multimedia apps. It also discusses some features of using application in language classes and some teaching techniques are given to cover the topic.

**Keywords:** Information technology, learning environment, effective, linguistic competence, teaching technique, natural phenomena, mnemonics, mind mapping, visual, knowledge.

Nowadays there is a great attention is paid to teaching English not only in language universities but also in non –linguistic faculties. Information technology is one of the most important tools in teaching English. There are many multimedia technologies that are available for developers to create these innovative and interactive multimedia applications. Teachers use such multimedia apps as Sound Forge, 3D Studio Max, Adobe Photoshop and Premier, to modify the contents of the material. These apps help them to create learning environment in a more meaningful way, using different media elements. These media elements can be converted into digital form, modified and customized for the final presentation. By incorporating digital media elements into the project, the students are able to learn better since they use multiple sensory modalities, which would make them more motivated to pay more attention to the information presented and retain the information better.

Mind maps are also very quick to review, as it is easy to refresh information in student's mind just by glancing once. Mind maps can also be effective mnemonics and remembering their shape and structure can provide the cues necessary to remember the information within it. They engage much more of the brain in the process of assimilating and connecting facts than conventional notes. The key notion behind mind mapping is that students learn and remember more effectively by using the full range of visual and sensory tools at their disposal. Pictures, music, color, even touch and feel play a crucial part in the learning, since it helps to recollect information for long time.

The sense of humor can also be an innovative teaching technique. Students always like lively and delightful personalities and that is natural phenomena to them. If one teaches whatever he/she wants in a humorous, delightful and entertaining way, he/she can easily achieve target. There are many devices with the help of which teachers can teach effectively. This method involves learning through delight. For instance, the games like word-antakshari, Spin-a-yarn, Role-Playings are very effective in developing students' linguistic competence. Language learning becomes more interesting and easy with the help of these methods if these methods are used properly .Humor strengthens the relationship between student and teacher, reduces

stress, makes an English course more interesting and if relevant to the subject, may even enhance recall of the material. Humor has the ability to relax students, reduce stress and tension, and thereby create an atmosphere conducive for learning and communication. Numerous researches in the field of advertising have noted that humor is the most effective tool for enhancing recall of advertisements. It is easy to create a humor in the classroom by reading books of jokes and to listen to professional comics. The students should be encouraged to take notes, especially to learn about the professionals' use of such techniques as exaggeration, pauses, and timing. Observe reality and exaggerate it - much humor lies in observations about real life and truthful situations. We can state that humor not only plays an important role in the healing process but is also very important in education process.

Another innovative teaching technique is the mnemonics words. Here the teacher is not supposed to talk on a particular concept for a quite long time. But to make it clear to the students he/she can just go on saying mnemonics or its associated meaning in words. Here he/she goes on saying only words instead of sentence, and once they come to a basic understanding of the meaning of a particular concept, then the teacher will explain in sentences. For example, in teaching language courses this technique can be used as an effective medium by the teacher to develop vocabulary power of learners.

Moreover, role playing and scenario analysis is another innovative technique of teaching especially in teaching foreign languages. Science and engineering courses have practical but in support of those practical if students are given a scenario and other options to solve a particular issue, then the students are exposed to decision making in a given environment. One main advantage of role-playing is the possibility to encourage evaluation and synthesis of the subject matter, while practically taking students out of their chairs and allow them to learn it by doing. In addition it is the role of the teacher to explain for the students that it is not only fun, but an opportunity to participate in the learning process. In legal education it might be a court exercise, building up a negotiation strategy and observing a conclusion of a contract, or an alternative dispute resolution role-playing. They are appropriate to develop the argumentation and text analyzing and research skills of the students that they would need definitely in their professional life. Furthermore, students can achieve deep-learning that is prerequisite of long-term knowledge.

From the above, we can make out that the Information and Communication Technology has made many innovations in the field of teaching foreign languages and also made a drastic change from the old paradigm of teaching and learning. In the new example of learning, the role of students is more important than teachers. The concepts of paperless and pen less classroom are emerging as an alternative to the old teaching learning method. Nowadays there is democratization of knowledge and the role of the teacher is changing to that of facilitator. We need to have interactive teaching and this changing role of education is inevitable with the introduction of multimedia technology and the spawning of a technologically-savvy generation of youths. The analysis reveals some of the suggestions that the teaching community can practice in the classrooms. Ultimately the teaching people are satisfied when they could reach the students community with his their ideas and views. So, teaching depends upon successful mode of communication and Innovation, though we mean the changes that we propose to be included in our medium of communication or even inclusion of some other elements in communicating information.

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